

**ABInBev PROMOTION COMPETITION RULES
(TERMS AND CONDITIONS)**

1. This competition (“the Competition”) is conducted by Spur Advertising (Pty) Ltd (“Spur”) and ABInBev Limited (“ABInBev”) (together referred to herein as “the Promoters”) and may only be entered into by customers of restaurants franchised by Spur Group (Pty) Ltd (“Participating Spur outlets”) who are 18 (eighteen) years or older and resident in South Africa.
2. Each entrant must be a registered holder of a Spur Family Card (“Family Card”) or have a registered profile on the Spur Family App (“Family Card”).
3. No persons related to the Promoters (including but not limited to their Subsidiaries and / or Franchisees) by way of being:
 - 3.1. directors, members, partners, employees, franchisees, agents of, or consultants to;
 - 3.2. any marketing service provider(s), any supplier(s) of goods or services, any other person who directly or indirectly controls, or is controlled by them; or
 - 3.3. any spouse, life partner, parent, child, brother, sister, business partner or associate of any of such persons; may enter into the Competition.
4. A copy of these Competition rules (“the Rules”) is available on www.spur.co.za. These Rules and terms and conditions may be amended by reasonable notification via the Spur website at any time during the Competition, and will be applied and interpreted by the Promoter and their decisions regarding any disputes relating to such meaning and / or content will be final and binding.
5. Participation by the entrants in the Competition constitutes an agreement to abide by these Rules.
6. The Competition will run from 08:00am on 1 September 2021 to midnight on 30 September 2021.
7. The prize is 1 (one) of 10 (Ten) signed South Africa Supporter Jerseys per Spur Restaurant.
8. To enter, entrants must purchase a 500ml Castle Draught R29.90 (Twenty-nine Rand and Ninety cents) each, at a participating Spur outlet and swipe their Family Card or write down

your 16 (sixteen) digit membership number to accumulate points using the Spur App when paying.

9. This offer is only available as a sit-down purchase for consumption on the premises of the relevant participating Spur outlet.
10. In the event that more than 1 (one) 500ml Castle Draught is ordered on 1 (one) single invoice and 1 (one) Spur Family Card is swiped or 1 (one) 16 (sixteen) digit code is used to accumulate, the Family Card profile associated will receive an entry for every 500ml Castle Draught listed on the invoice.
11. In the event that more than 1 (one) Family Card holder each purchased a 500ml Castle Draught on 1 (one) single invoice, then a different Family Card may be swiped in respect of each 500ml Castle Draught purchased, however no more than 5 (five) Family Cards may be swiped or 16 (sixteen) digit codes accumulated, collectively per invoice and entries remain subject to Clause 8 above. Eg. a maximum of 5 (five) would be collectively comprised of only 2 (two) card swipes and 3 (three) codes generated.
12. The winners of the prizes will be randomly drawn from entrants who have duly completed their entries as required in clause 8 above, during the course of the Competition period and will be notified by telephone by their local Spur representative. There will be 20 names drawn per restaurant, but only 10 of these will win a Jersey.
13. The winners will be required to attend the lucky draw evening as stipulated by the local store representative in order to be eligible for the lucky draw. Sizes of the Jerseys are not guaranteed and will be available on a first draw, first option basis.
14. The prize is not transferable, exchangeable or redeemable for cash and, to the maximum extent permitted in law, the Promoters and their subsidiary and holding companies are not liable for any defects in, or changes to, any part of the prize.
15. The Promoters reserves the right to disqualify any Participant who breaches any provision of these terms and conditions.
16. The prize will under no circumstances be handed over to a third party and will only be handed directly to the verified prize winner or at the prize winner's written instruction.
17. Income taxes relating to the prize, if any, are the sole responsibility of the prize winner.

18. Processing of Personal Information and Entrant Consent

- 18.1. The entrant's privacy is very important to the Promoters and they will use reasonable efforts in order to ensure that any information, including personal information, provided by the entrant, or which is collected from the entrant, is stored in a secure manner.
- 18.2. The entrant agrees to give (where applicable) honest, accurate and current information about the entrant to the Promoters and to maintain and update such information when necessary.
- 18.3. The entrant's personal information collected by the Promoters may be used for the following reasons:
 - the processing of personal information on the company's website;
 - further processing by third parties, including the fact that related parties of the companies may access information on the company's website;
 - direct marketing;
 - fraud prevention; and
 - SARB and SARS reporting and the like if applicable.
- 18.4. The entrant acknowledges that any information supplied to the Promoters is voluntarily.
- 18.5. By submitting any information to the Promoters in any form, the entrant further acknowledges that such conduct constitutes an unconditional, specific and voluntary consent to the processing of such information by the Promoters under any applicable law in the manner contemplated above, which consent shall, in the absence of any written objection received from the entrant, be indefinite and/or for the period otherwise required in terms of any applicable law.
- 18.6. Unless the entrant has consented, the Promoters will not sell, exchange, transfer, rent or otherwise make available any personal information about the entrant (such as name, address, email address, telephone or fax number) to other parties and the entrant indemnifies the Promoters from any unintentional disclosures of such information to unauthorized persons.
- 18.7. Should the entrant believe that the Promoters have utilised the entrant's personal information contrary to applicable law, the entrant shall first resolve any concerns

with the Promoters. If the entrant is not satisfied with such process, the entrant has the right to lodge a complaint with the Information Regulator of South Africa.

19. The winner will be required to forward a certified copy of their Identity Document and details of their address to Spur within the time period stipulated by the Spur. Every reasonable effort will be made to contact the winner, however if the winner does not respond to the notification/s and/or provide the required documents within 3 (three) days after the Promoters have informed him or her that he / she has won the prize, failing which the winner will forfeit the prize and the Promoters will be entitled to redraw to find an alternative winner.
20. The prize is not transferable or exchangeable to the maximum extent permitted in law, the Promoters and their subsidiary and holding companies are not liable for any defects in, or changes to, any part of the prize.
21. Spur may, after the winner has accepted the prize, and both before or after the winner of the Competition has been publicly announced, request that the winners permit the use of their image/s and/or name/s in their marketing material and / or participate in their marketing activities (including endorsing, promoting and / or advertising the services of, the Promoters, or any of its subsidiary or holding companies) (“the Invitation”). The winners have the right to expressly decline the Invitation in the manner stipulated in this clause. Should the winner fail to decline the Invitation by telephone, e-mail or in writing to Jessica Martin: Tel: 021 555-5100, Email: jessicam@spur.co.za, Postal address: P.O. Box 166, Century City, 7446 Cape Town, South Africa, within 5 (Five) days of being notified that they are the winners of the Competition and being expressly requested to accept or decline the Invitation in writing, then such winners shall be deemed to have accepted the Invitation and granted permission and / or agreed to participate in marketing activities in the manner set out above. All enquiries regarding the Competition should be sent to Email: jessicam@spur.co.za, Postal address: P.O. Box 166, Century City, 7446 Cape Town,
22. To the maximum extent permitted in law, the owners of any Spur restaurant, Spur Advertising (Pty) Ltd, ABInBev Limited or any holding or subsidiary companies, or any of their respective directors, officers, managers, employees, agents, franchisees, or anyone associated with any of them, shall not incur any liability to any person for any injury, loss, claim or damage of any nature whatsoever whether direct, indirect, consequential or otherwise, as a result of (or in any way connected to) any person entering into, or arising from any cause whatsoever or howsoever arising from any person’s participation in any way, in this Competition or as a result of (or in any way connected to) any prizes won there

under, including any tax liability incurred by the winner as contemplated in clause 17 above (any such prizes being utilized and accepted at the sole and own risk of any winner thereof).

23. In the event of any act of God, strike, war, warlike operation, rebellion, riot, civil commotion, lockout, combination of workmen, interference of trade unions, suspension of labour, fire, accident, or (without regard to the foregoing enumeration) of any circumstances arising or action taken beyond or outside the reasonable control of the Promoter preventing them from the performance of any obligation to an entrant (any such event hereinafter called "Force Majeure") then the Promoter shall be relieved of all such obligations to the entrant during the period that such Force Majeure continues and shall not be liable for any delay or failure in the performance of any obligations or loss or damage which the entrant may suffer due to or resulting from the Force Majeure.
24. The Promoters reserve the right to cancel, suspend, amend or terminate the Competition at any time and without notice to the Participants.
25. In the event of a dispute in respect of any aspect of the Competition, the Promoter's decision is final and binding and no correspondence will be entered into. In the event of a dispute regarding a winner chosen in accordance with 12 above, the decision of an independent admitted attorney duly appointed by the Promoters will be final and binding and no other correspondence will be entered into.
26. By entering the Competition, entrants agree to receive further communication and direct marketing material from Spur, and their holding and subsidiary companies, provided that the entrants may opt-out of receiving commercial communications at any time via the appropriate opt-out mechanisms provided by the Promoter for such purpose.
27. This Competition shall comply with, and will be subject to, any peremptory provisions of the Consumer Protection Act ("CPA") and the regulations promulgated thereunder, which are deemed to be incorporated herein ("Peremptory Provisions"). In the event of any conflict between these Rules and the Peremptory Provisions, the latter shall prevail. Copies of the CPA and the regulations promulgated thereunder are available on the Department of Trade and Industry Website: www.dti.gov.za.
28. Any provision of these Rules or the Competition which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability without invalidating or rendering unenforceable the remaining provisions thereof.